

## The University Football League

A Fresh Approach to College Football Independent of Existing Conference / NCAA Financial Systems

A Foundation for Discussion

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### UFL (32 Teams)



Top P5 Brands over the last 3 years (to start)  
(40% CFP/pooled broadcast rights revenue share)  
Football operationally independent from conference & university, university brand licensed, rent for facilities

Top 12 play in CFP  
NFL Team/Policy Alignment  
Bottom 4 Relegated (3-year financial step-down)

### UFL-B (32 Teams)



Bottom Power 5 & Top Group of 5  
(30% Revenue Share)  
Football operationally independent from conference & university, university brand licensed, rent for facilities

Top 3 automatic promotion  
UFL-B Bowl Championships  
Next 4 play for 4<sup>th</sup> spot  
Bottom 4 relegated (3-year financial step-down)



### NCAA FBS-A (36 Teams)

P5/G5 Schools (20% Revenue Share)

FBS Bowl Championships  
Promotion/relegation as above



### NCAA FBS-B (36 Teams)

P5/G5 Schools (10% Revenue Share)

FBS-B Championship  
Promotion/relegation from Division I-FCS schools

